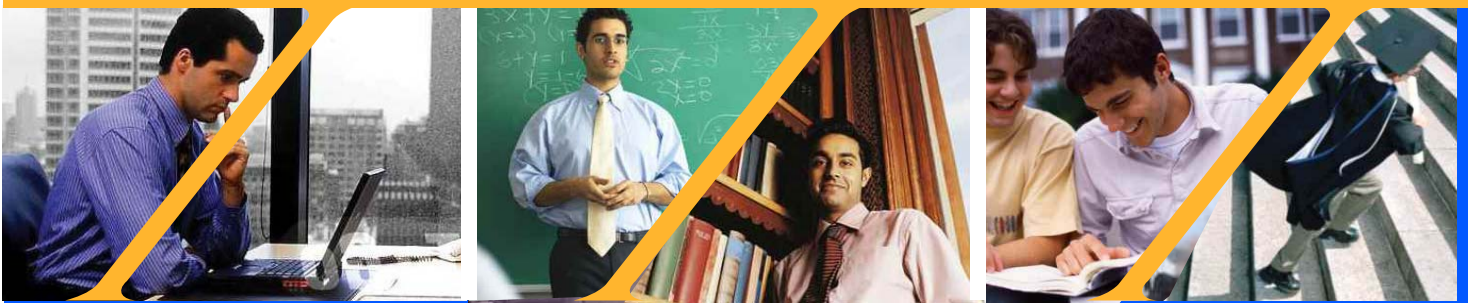


Mission Admission MMS/MBA



Take on the World





C O N T E N T S

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1.About Vidyalankar

On the auspicious day of Dasara in Oct. 1960, Prof. C.S. Deshpande (B.E. & All India I.E.S. Topper) launched his own A.M.I.E. classes in a rented classroom in a school . That was the modest beginning of Vidyalankar in the Shardashram school of Dadar.

The basic objective of establishing this institute was neither commercial nor merely to earn a livelihood but to satisfy the inner urge of dedicating oneself to sincere academic pursuit. The courses have been specially designed for Engineering students helping them **to, through and beyond** Engineering, thereby guiding eager young students with a missionary zeal, to enhance their worthiness and imbibe the nobler values of life in their receptive minds not by empty words but by one's own example.

The journey thereafter has been immensely successful with Vidyalankar foraying into the various avenues of Engineering, Management, IT and International Studies. Today Vidyalankar has reached a stage where over 30,000 students enroll every year.

Since decades, Vidyalankar has generated many a success story. Talented faculty -World-class education system, and most importantly, Unsurpassable results, year after year, bear testimony to the fact that leading is an integral part of what Vidyalankar does !

Activities

Training for Pre-Engineering

- NTSE
- AIEEE
- Std. XII (Sc.)
- IIT JEE
- BIT SAT
- MHTCET (Engg. Entrance)

Training for Engineering

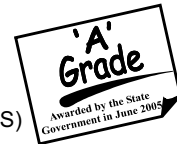
- Engineering Degree (FE, SE, TE, BE)
- Engineering Diploma (FY, SY, TY)
- B.Sc.(IT)

Training for Post Graduate

- CAT/ CET (Mgmt. Entrance)
- GATE
- Studies abroad : Training (GRE etc.)

Colleges (Govt. Approved)

- VIT Engineering & Management Degree College(B.E., M.E., MMS)
- VSIT Science & Commerce College [B.Sc. (IT), M.Sc.(IT), BMS, B.Com. (BBI, BFM, BAF)]
- VP Engg. Diploma College



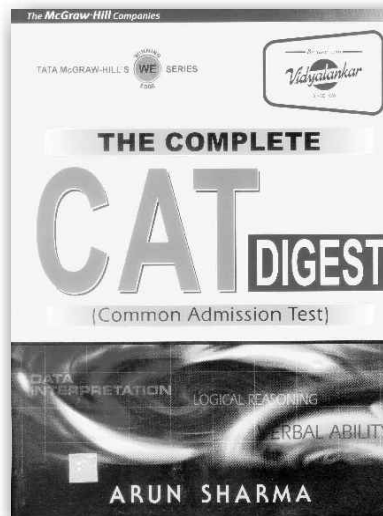
Dnyanapeeth Trust (NGO)

- Scholarships
- Seminar
- Counselling
- Activities for Social Development

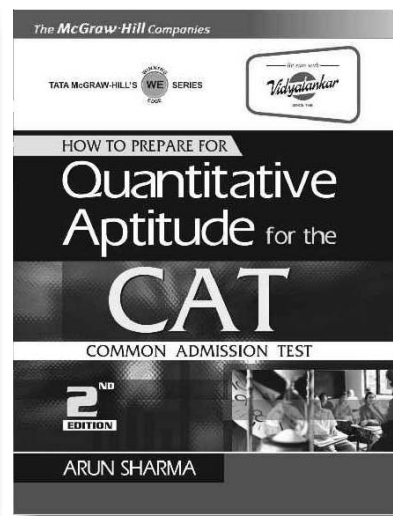
Publications

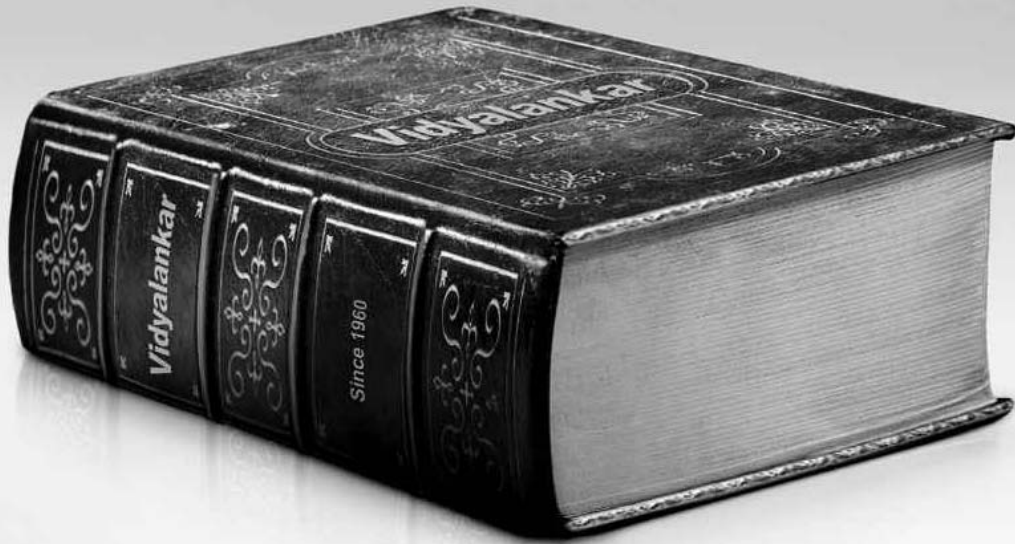


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Vidyalankar®

Vidyalankar's

MMS / MBA Entrance - CET Result*

Congratulations !!!



Karan Parmar
99.03 percentile



Priynadarshany Parab
98.70 percentile



Kalpana Gopal
98.57 percentile



Subiksha Rai
98.26 percentile

Some of our Results

Name	Percentile
Aparna Ananth	99.74
Gaurav Shede	99.64
Karan Parmar	99.03
Geetika Nautiyal	98.8
Subhiksha rai	98.8
Priyadarshany Parab	98.7
Kalpana Goyal	98.57
Neha Surekha	97.77

Name	Percentile
Pankaj Sharma	97.75
Neha Rane	97.7
Amogh Garde	97.7
Chandni Panjwani	97.57
Gaurav Sawant	97.57
Shishir pawar	97.38
Munawar S M	97.34

*Partial List

Students Speak



I owe my success to Vidyalankar! The study material provided helped me to clear my basics and developed confidence to achieve the high score in the CET. The faculty is very good and provided all the support required to the students. Moreover the live Test Series conducted towards the end actually helps to develop the temperament which is required for appearing in such competitive exams.

Aparna Ananth, 99.74 percentile

I joined Vidyalankar for CAT + CET training program which helped me a lot in both these exams, moreover it also helped me in ATMA which is conducted by AIMS. The most important feature of Vidyalankar is its' teaching methodology which ensured that all the concepts were cleared. This is also supported by the study material provided, which gives the much required practice to enhance my speed with accuracy.

Gaurav Shede, 99.64 percentile



The most striking feature of Vidyalankar is its teaching, the faculty is full of experience and knowledge, the GD and PI sessions conducted gave me a direction to prepare for these exams.

Nikhil Chaudhari, 98.88 percentile

Vidyalankar's GATE Result*

A.I.R. 1 EC



Avik Ray
99.99 percentile
West Bengal

A.I.R. 1 CS



Debmalya Panigrahi
99.99 percentile
West Bengal

A.I.R. 2 IT



Megha Mohabey
99.98 percentile
Chattisgarh

A.I.R. 3 CS



Vikas Garg
99.94 percentile
Haryana

A.I.R. 6 EC



Mandar Nadgir
99.98 percentile
Maharashtra

A.I.R. 6 ME



Anand V.
99.97 percentile
Tamilnadu

A.I.R. 7 CS



Mahesh Pujari
99.96 percentile
Maharashtra

A.I.R. 8 ME

Photo
not
Available

Ishwar Lohar
99.90 percentile
Maharashtra

A.I.R. 8 CS



Vinay Deshpande
99.96 percentile
Maharashtra

A.I.R. 8 ME



Ishita Chakraborty
99.96 percentile
West Bengal

A.I.R. 13 CS



Ganeshkumar B.
99.95 percentile
Andhra Pradesh

A.I.R. 18 CS



Vikas Kedia
99.95 percentile
Maharashtra

A.I.R. 19 EC



Vinayak Kulkarni
99.95 percentile
Maharashtra

A.I.R. 23 CS



Vishwesh Inamdar
99.97 percentile
Maharashtra

A.I.R. 96 EC



Gaurav Parikh
99.76 percentile
Maharashtra

A.I.R. 199 EC



Nishant Shelar
99.53 percentile
Maharashtra

Some of Our Results *



Kedar Ingle

MS in Mechanical Engineering

- SUNY Buffalo

GRE - 1530
TOEFL - 101



Rohan Desai

M.S. in Chemical Engineering

- Carnegie Mellon University
- Worcester Polytechnic Institute

GRE - 1480
TOEFL - 293



Varun Lala

M.S. in Biomedical Engineering

- University of Florida Gainesville with Financial Aid
- University of Illinois Chicago
- University of California Irvine
- University of Southern California

GRE - 1480
TOEFL - 101



Mukul Apte

MS in Computer Science

- Rochester Institute of Technology with **Scholarship**

GRE - 1380
TOEFL - 112



Rahul Kadukar

M.S. in Computer Science

- University of Cincinnati
- Kent State University
- University of Illinois Chicago
- Rochester Institute of Technology with Scholarship & Teaching Assistantship

GRE - 1380
TOEFL - 115



Aditya Andhalikar

MS in Computer Science

- Rochester Institute of Technology with **Financial Aid**
- University of Texas at Arlington
- University of North Texas at Denton

GRE - 1340
TOEFL - 107

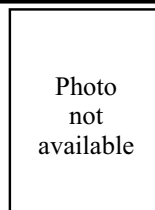


Atindra Singh

M.S. in Computer Science

- Stevens Institute of Technology
- Villanova University
- Drexel University

GRE - 1320
TOEFL - 101



Sharon Pithawala

Masters in Information Studies

- Indiana University Bloomington

GRE - 1310
TOEFL - 101

Some of our toppers at IIT JEE 2009

A.I.R. 11



Aditya Ayyar

A.I.R. 17



Rohan Sharma

A.I.R. 49



Rahul Makhijani

A.I.R. 69



Saurabh Mishra

A.I.R. 98



Nirav Bhan

A.I.R. 136



K. Sankeerth

A.I.R. 176



Adwait Mathkar

A.I.R. 177



Himanshu Agarwal

A.I.R. 212



Shubhadip Chowdhary

A.I.R. 245



Kamlesh Agrawal

A.I.R. 287



N. Chandrasekhar

A.I.R. 324



Aman Mittal

A.I.R. 424



Saurav De

A.I.R. 438



Bharat Reddy

A.I.R. 458

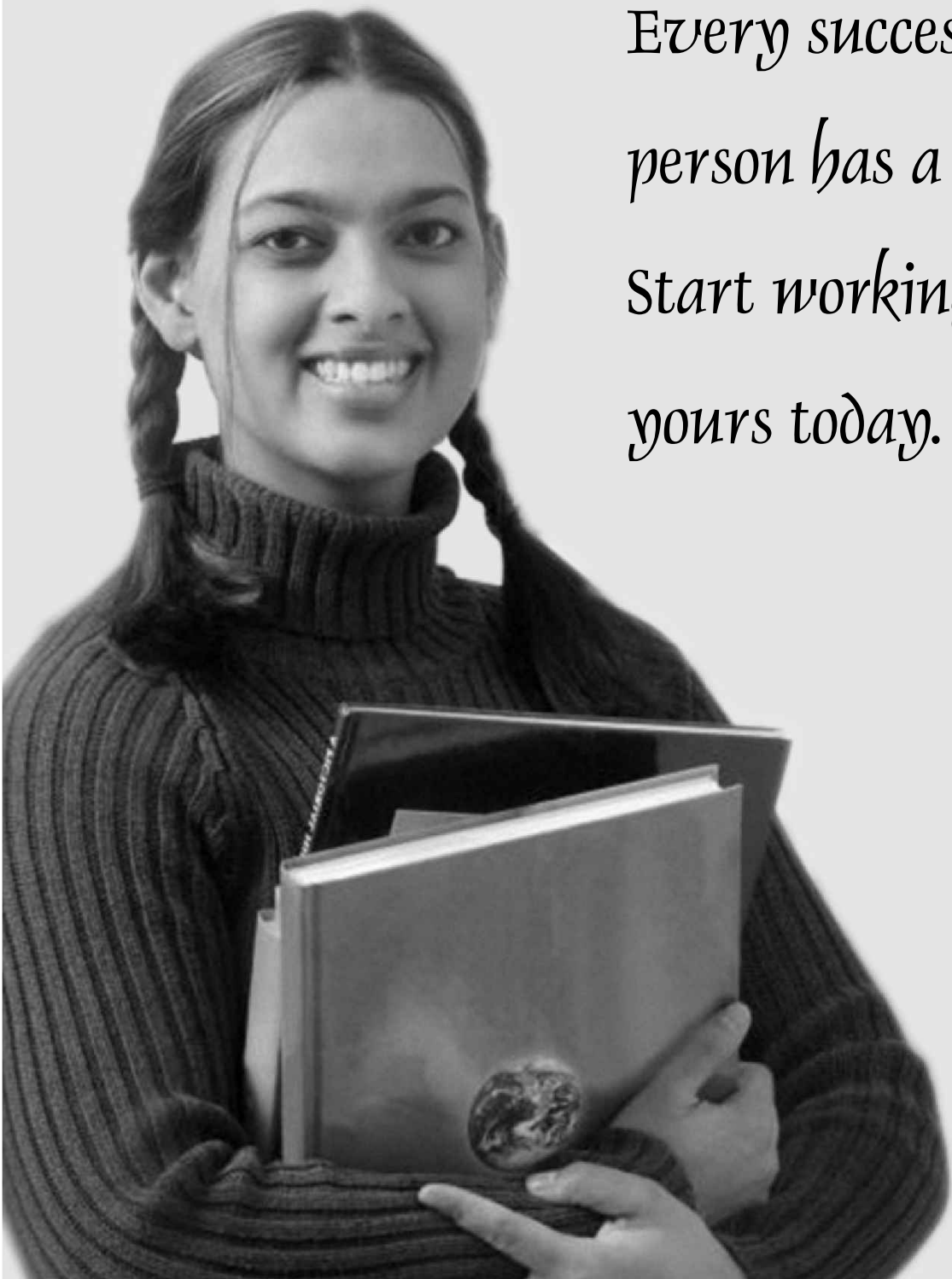


S. Mali Sudaesan

A.I.R. 523



A. Sai Mali



*Every successful
person has a story.
Start working on
yours today.*

— *Be sure with* —
Vidyalankar®

2. Overview of Mumbai University- MMS Syllabus

Employers increasingly expect graduates to offer not only knowledge and expertise in one subject, but also considerable strength in the personal skills needed to work effectively in organisations. Graduates are taking on managerial responsibilities at increasingly early stages in their careers, when they are expected to manage teams of people, financial budgets and projects. This occurs in large organisations in business and government, as well as in a wide range of much smaller firms and start-up companies.

The Master of Management Studies (MMS) program intends to develop competent high caliber management thinkers and practitioners for efficient running of any business or industry.

Structure and Content

The two year MMS degree course is divided into four semesters. The major functional groups offered are

- Marketing
- Operations
- Systems
- Finance
- HR

Given below is the list of major subjects covered in the course.

Overview of the Various Branches (Basic Information)

Branch	Details	Specializations
Marketing	<ul style="list-style-type: none"> • Product and Brand Management • Sales Management & Promotions • Distribution and Supply chain Management • Marketing Research and Consumer behaviour • Marketing Strategy 	<ul style="list-style-type: none"> • International Marketing • Retail Marketing • B to B Marketing • CRM • Rural Marketing • Marketing of Non Profit Organization • Marketing Audit
Finance	<ul style="list-style-type: none"> • Financial Management • Corporate Law • Financial Markets and Institutions • International Finance • Mergers and Acquisitions 	<ul style="list-style-type: none"> • Portfolio Management • Strategic Cost Management • Corporate Tax Planning • Banking and Insurance • Risk Management • Wealth Management • Corporate Valuation • Marketing Finance
Systems/IT	<ul style="list-style-type: none"> • Software engineering • Technology Platform • Enterprise Application • Networking and Communications • Database Management Systems 	<ul style="list-style-type: none"> • Managing Technology business • IT governance and compliances • E-commerce • IT Quality management • Information Security and Audit • Software Architecture
HR	<ul style="list-style-type: none"> • Training and Development • Industrial Relation and Labour Welfare • Competence and Performance management • Recruitment Process • Retention Methods 	<ul style="list-style-type: none"> • Labour legislation • Compensations and Benefits • Organization Development • Stress Management

3. Basic Information about Management Institutes in Maharashtra

In Maharashtra, there are in all 10 Universities which offer Management courses. Each University has several Management Institutes affiliated to it.

	Approximate number of Management Seats in 2009			
	Total Maharashtra	Mumbai	Pune	Other
Total No. of Seats	15,345	4,170	7,110	4,065

The Various Types of Management Institutes :

There can be the following types of Management Institutes : viz., University Department (like JBIMS), Govt. Institutes (like Sydenham), University Managed Institutes (like SNTD Women's Institute), Un-aided (Private) Non-Minority Colleges (like Vidyalankar), Un-aided (Private) Minority Colleges (like SIES)

4. Admission System : Seat Distribution in the Various Rounds

Sr. No.	Type of Institute	No. of Seats in % of Sanctioned Intake				
		Maharashtra State Seats		All India Seats	Management Seats ##	Minority Community / Group Seats
		Home University Area Candidates	Other than Home University Area Candidates			
1.	University Departments Amravati, Aurangabad, Jalgaon, Nagpur, Pune, Nanded, Kolhapur, Solapur & Jamnalal Bajaj Institute, of Management Studies Mumbai.	70%	15%	15%	-	-
2.	Government Institute (Sydenham Institute of Management & Research & Entrepreneurship Education, Mumbai)	70%	15%	15%	-	-
3.	University managed Institutes (Jankidevi Bajaj Institute of Management Studies, SNTD Women's University, Mumbai), only for woman candidates.	85% (State Level seats) Women Candidates passing qualifying examination from any University in the state of Maharashtra are eligible under this provision.		15%	-	-
4.	Unaided Non-Minority Institutes	70% of MS seats (i.e. 65% of SI) coming under CAP*	30% of MS seats (i.e. 65% of SI) coming under CAP* OHU	15%*	20%*	
5.	Unaided Minority Institutes	* % of the seats coming under CAP	* % of the seats coming under CAP	* % of the seats coming under CAP	* of the seats of the sanctioned intake	

- * Exact % of seats will be decided by the Pravesh Niyantaran Samiti, Bandra (E), Mumbai as per the proposals of different institutes.
- There shall be no reservation for Backward Class Category Candidates in Unaided Minority Institutes.
- ##The seats for NRI Candidates : Unaided Institutes can admit eligible candidates who are children / wards of bonafide NRIs against the Management Seats of such institutes, limited to Maximum 15% of total sanctioned intake.

MS = Maharashtra State Seats,

CAP = Centralised Admission Process,

SI = Sanctioned Intake

5. Seats available for admission with Authorities other than Competent Authority

The type of seats for which the authorities other than the Competent Authority carries out admission are given in the table shown below :

Sr. No.	Type of Institute	Admission Authority	Seats for which admission is made by the concerned admission authority		
			Seats within sanctioned intake capacity ^{##}		Seats over and above the sanctioned intake capacity
			Management seats	Minority Seats	**Seats for PIO / Foreign Nationals / Foreign students / Children of Indian Workers in the Gulf Countries Subject to AICTE approval prior to admissions
1.	All Govt. Institutes / University Departments / University Managed Institutes	The Director of the Management institute / the Head of the University Department	Nil	Nil	15% seats of the sanctioned intake capacity. 1/3 rd of the 15% seats shall be reserved for children of Indian Workers in the Gulf Countries and 2/3 rd of the 15% seats shall be reserved for the PIO/Foreign National etc.
2.	All Unaided Non Minority Management institutes	The Director of the respective Management institute	20% seats of the sanctioned intake capacity*	Nil	
3.	All Unaided Minority Management institutes	The Director of the respective Management institute	% seats of the sanctioned intake capacity*		

- * Exact % will be decided by the Pravesh Niyrantran Samiti, Bandra (E), Mumbai as per the proposals of different institutes.
- There shall be no reservation for Backward Class Category Candidates in Unaided Minority Institutes.
- ^{##} The seats for NRI Candidates : Unaided Institutes can admit eligible candidates who are children / wards of bonafide NRIs against the Management Seats of such institutes, limited to Maximum 15% of total sanctioned intake.
- ^{**} These seats can be filled by the institutes **only after the institute is certified by the AICTE to the effect** that the institute has infrastructure facilities for making the admissions against the over and above the sanctioned intake seats for Foreign Nationals, Foreign Students, PIOs and children of Indian Workers in the Gulf Countries. In the event of non-availability of Foreign Nationals, Foreign students, PIOs and children of Indian Workers in the Gulf Countries., **these seats can not be filled from any other candidates.**

Government Institute : Sydenham Institute of Management Studies & Research and Entrepreneurship Education, Mumbai.

University Departments : Amravati, Aurangabad, Jalgaon, Nagpur, Kolhapur, Solapur, Pune, Nanded and Jamnalal Bajaj Institute of Management Studies, Mumbai.

University Managed Institute : (Only for Women Candidates) – Jankidevi Bajaj Institute of Management Studies, SNDT Women's University, Mumbai.

6. Eligibility Criteria

Eligibility Criteria for Admission against Minority/Management Seats :

Basic qualification :

In order to secure admission to first year of two-year full time MBA/MMS/PGDBM/PGDBA course, the candidate should fulfill the following eligibility criteria :

Passed with minimum of 45% marks in **aggregate*** (40% in case of candidates of backward class categories belonging to Maharashtra State only) in any Bachelor's degree of minimum three years duration in any discipline recognised by the **Association of Indian Universities**

OR

Appeared** for the final year examination of any Bachelor's degree of minimum three years duration in any discipline recognised by the **Association of Indian Universities**. Such candidates can be considered for provisional admission subject to passing the Degree exam with minimum of 45% marks in **aggregate** (40% in case of candidates of backward class categories belonging to Maharashtra State only).

OR

Passed with any Bachelor's degree of minimum three years duration in any discipline recognised by the **Association of Indian Universities** **AND** passed in any Post Graduate degree course of minimum two years duration recognised by the **Association of Indian Universities** in any discipline with minimum 45% marks in **aggregate*** (40% in case of candidates of backward class categories belonging to Maharashtra State only)

OR

Passed with any Bachelor's degree of minimum three years duration in any discipline recognised by the **Association of Indian Universities** **AND** **Appeared**** for the final year examination of any Post Graduate degree of minimum two years duration in any discipline recognised by the **Association of Indian Universities**. Such candidates can be considered for provisional admission subject to passing the Post Graduate Degree exam with minimum of 45% marks in **aggregate** (40% in case of candidates of backward class categories belonging to Maharashtra State only).

NOTE : Candidate is advised to ensure before applying for the CET and the admission to the MBA/MMS/PGDBM/PGDBA programme in a particular University that he/she is eligible for admission to the programme as per the relevant Eligibility Rules of that University. **Generally candidates passing qualifying degree examination by part time or by correspondence course or passing in more than one sitting are not considered eligible by several Universities.**

Eligibility Criteria for admission to Maharashtra State candidates :

1. Candidate should be an Indian National and should possess basic qualification as specified above.
2. Appeared for and scored 30 or more marks in the MAH-MBA/MMS-CET 2009 and appeared for the GD & PI conducted by the Competent Authority of the Maharashtra State for the academic year 2009-2010.

Eligibility Criteria for admission under All India Seats for Maharashtra State Candidates :

1. Candidate should be an Indian National and should possess basic qualification as specified above.
2. Appeared for CAT(conducted by IIMs)/JMET(conducted by IITs)/ MAT(conducted by AIMA in February 2009)/ ATMA(conducted by AIMS)/ XAT(conducted by XLRI) for seeking admission to MBA/MMS in the academic year 2009-10. **Such candidates# are required to appear for GD/PI conducted by the Competent Authority of Maharashtra State for academic year 2009-10.**

Outside Maharashtra State (OMS) candidates :

1. Candidate should be an Indian National and should possess basic qualification as specified above.
2. Appeared for CAT(conducted by IIMs)/JMET(conducted by IITs)/MAT(conducted by AIMA in February 2009)/ATMA(conducted by AIMS)/ XAT(conducted by XLRI) for seeking admission to MBA/MMS in the academic year 2009-10. **Such candidates# are required to appear for GD/PI conducted by the Competent Authority of Maharashtra State for academic year 2009-10.**

OR

Appeared for the Common Entrance Test (MAH-MBA/MMS -CET 2009), GD & PI conducted by the Competent Authority of the Maharashtra State for the academic year 2009-2010.

Note :

- To become eligible for admission the candidate should score 30 or more marks in MAH-MBA/MMS-CET 2009 **OR** equivalent score of 30 marks or more in the All India CET (CAT/JMET/ATMA/XAT/MAT(conducted in February 2009)).
- # MS & OMS Candidates who have appeared for CAT/JMET/MAT (conducted in February 2009)/ATMA/XAT and seeking admission to MBA/MMS course against All India Seats coming under CAP must fill in & confirm the application form for the CET i.e. MAH-MBA/MMS CET 2009 as per the procedure outlined in Annexure-I. Only such candidates will be permitted to appear for the GD & PI conducted by Competent Authority of the State of Maharashtra and will be eligible to participate in the Centralized Admission Process (CAP).

Eligibility Criteria for admission against Minority Seats/Institute Level Seats

1. Candidate should be an Indian National and should possess basic qualification.
2. In case of Minority seats, the candidate should belong to the minority community/group for which the institute has secured minority status.
3. Appeared for GMAT (conducted by GMAC, USA only for NRI candidates) / CAT (conducted by IIMs) / JMET (conducted by IITs) / MAT (conducted by AIMA in February 2009) / ATMA (conducted by AIMS) / XAT (conducted by XLRI) for seeking admission to MBA/MMS for the academic year 2009-10. **Such candidates are required to appear for the GD/PI conducted by the Management of the respective institutes.**

OR

Appeared for CET conducted by the agency (including Association of all colleges of a particular type in the State) approved by Pravesh Niyantaran Samiti, Bandra (E), Mumbai-51 for the academic year 2009-10. **Such candidates are required to appear for the GD/PI conducted by the Management of the respective institutes.**

OR

Appeared for the Common Entrance Test (MAH-MBA/MMS-CET 2009), GD & PI conducted by the Competent Authority of Maharashtra State for the academic year 2009-2010.

Note :

- To become eligible for admission the candidate should score 30 or more marks in MAH-MBA/MMS-CET 2009 **OR** equivalent score of 30 marks or more in the All India CET(CAT/JMET/ATMA/XAT/MAT(conducted in February 2009))/in GMAT **OR** equivalent score of 30 marks or more in the CET conducted by the agency (including Association of all colleges of a particular type in the State).
- Candidates seeking admission against the Minority Seats in Minority Institutes will have to fulfill the additional eligibility criteria as specified in the Government Resolution and its amendments which may be published from time to time.

GENERAL NOTES

1. Candidates securing **less than '30'** marks in MAH-MBA/MMS-CET 2009 and its equivalent score in GMAT/CAT/JMET/MAT (conducted in February 2009) /ATMA/ XAT/ Association CET/Any other equivalent CET will **not be eligible** to get admission to MBA/MMS/PGDBM/PGDBA course in the State of Maharashtra.
2. **Eligible NRI candidates** may be offered admission against the Institute Level Seats in Unaided Institutes. For detailed guidelines of Admission Process please refer Annexure III.
3. Details regarding MAH-MBA/MMS-CET 2009, the GD &PI conducted by the Competent Authority of the State of Maharashtra are given in Annexure -IV. Annexure-IV also gives distribution of marks (CET-200 marks + (GD, PI, PAR, WE)- 40 marks i.e. Total 240 marks).
4. **Candidates who remain absent for either the GD or the PI shall be treated as not eligible candidate for the admission and result of such candidates will not be declared and score card will not be issued i.e. it is mandatory for eligible candidate to attend both the GD and PI without fail.**
5. **Candidates who are appearing for MAT (conducted by AIMA) should note that the score of the MAT exam conducted in February 2009 alone shall be considered valid and will be accepted for the purpose of preparing merit list and admissions to MBA/MMS/PGDBM course.**
6. *Aggregate marks means the grand total of marks obtained by the candidate in subjects based on which the class declaration is made in the particular University from which the candidate is passing the qualifying examination.
7. **Candidates appeared for final year examination fulfilling the remaining eligibility criteria will be offered provisional admission subject to the condition that they will pass the examination with the required percentage of marks on or before **25th September 2009**. In case, the candidate fails to produce the results of the final year examination on or before 25th September 2009, then admission offered to such candidate automatically cancelled and the fees (tuition, development and other fees) paid by the candidate of the academic year 2009-10 will be forfeited.
8. Candidates aspiring to seek admission to the MBA/MMS/PGDBM/PGDBA courses should follow the instructions given in **Annexure-I** for filling up On-line Application form(s), appearing for CET-2009, appearing for GD & PI, Registration for CAP and filling up the option form etc.

7. Selection basis and Selection Procedure adopted for admission Assignment of Merit Number

- a. **Maharashtra State Seats:** Each Maharashtra State candidate who has secured 30 marks or more in the MAH-MBA/MMS-CET 2009 and appeared for the GD & PI will be assigned a State level Merit Number, a Home University area Merit number, Category merit no. (As applicable) etc.
- b. **All India Seats:** Each All India candidate who has secured 30 marks or more in MAH-MBA/MMS CET 2009 and appeared for GD & PI conducted by Competent Authority of Maharashtra State OR secured equivalent score of 30 marks or more in CAT/JMET /ATMA/XAT/MAT (conducted in February 2009) and appeared for the GD & PI conducted by Competent Authority of Maharashtra State will be assigned a State level merit number.
- c. **J & K Migrant Seats:** Each J & K Migrant candidate who has appeared and secured 20 marks or more in the MAH-MBA/MMS-CET 2009 and appeared for GD & PI conducted by Competent Authority of Maharashtra State will be assigned a State level J&K Merit Number.

Important Note:

- MAH-MBA/MMS-CET 2009 marks will be displayed in terms of percentile on the scorecard of MAH-MBA/MMS-CET 2009 conducted by the Competent Authority of Maharashtra State for the academic year 2009-2010.
- In case of candidate seeking admission against All India Seats, the merit list will be prepared based on the highest of the scores obtained by the candidate either in All India Entrance Examinations (after conversion to its MAH-MBA/MMS-CET 2009 equivalent score) or in the MAH-MBA/MMS-CET 2009 examination. In the case of MS Candidates seeking admission against All India Seats, score of only All India Entrance Examinations (after conversion to its MAH-MBA/MMS-CET 2009 equivalent score) shall be considered for preparing the merit list.
- The Competent Authority of Maharashtra State reserves the right to prepare the inter-se-merit list for All India (MS & OMS) candidates based on the above criteria.
- Separate merit list will be prepared for admission against the Maharashtra state seats (Home University and State level), All India Level Seats (State level) and J&K migrant (State level) candidates.

Relative merit in case of equal marks

In the case of candidates securing equal final MAH-MBA/MMS-CET 2009 Score, (i.e. CET+GD+PI+WE+PAR) their relative merit will be determined on the basis of the following order of preference:

- a. When the final MAH-MBA/MMS-CET 2009 scores are the same, the candidate with higher marks in the CET written examination will get preference.
- b. When the final MAH-MBA/MMS-CET 2009 score and also the marks in the CET written examination are the same, the candidate with higher marks in PI will get preference.
- c. When the final MAH-MBA/MMS-CET 2009 score, the marks in CET written examination, and also the marks in PI are the same, the candidate with higher marks in GD will get preference.
- d. When the final MAH-MBA/MMS-CET 2009 score, the marks in CET written examination, the marks in PI, and also the marks in GD are the same, the candidate with higher percentage of marks scored in the aggregate at the HSC (Std. XII) or its equivalent examination will get preference.
- e. When the final MAH-MBA/MMS-CET 2009 score, the marks in CET written examination, the marks in PI, the marks in GD, and also the percentage of marks in the HSC Exam or its equivalent examination are the same, the candidate with higher percentage of the marks scored in the aggregate at the SSC (Std. X) or its equivalent examination will get preference.

The seats will be allotted to the candidates strictly on the basis of their merit number in the respective merit list (i.e. University Area / State level / OMS candidates / J&K migrant candidates etc.), options given by the candidate and the number of seats available for that candidate during the process of allotment.

Selection basis

- a. A candidate desirous of seeking admission through CAP should fulfill the eligibility criteria/
 - b. The candidate's name should figure in the concerned merit list (Respective University level / State level General Merit list / All India merit list / J&K migrant merit list) prepared for admission.
- The candidate should note that the provisional results of CET will be declared before commencement of the GD and PI as well as the provisional results of CET, GD, PI, PAR and WE will be displayed on Internet at <http://www.dte.org.in/mba>. **It shall be responsibility of the candidate to keep abreast of notifications displayed on the official website www.dte.org.in/mba from time to time and follow the instructions given therein.**
 - In case the details pertaining to the Home University, Type of candidature, Category of reservation etc. claimed by the candidate on his / her application is not correctly depicted in the provisional result, then the candidate has an opportunity to correct the same by reporting to the concerned ARC authority along with documentary proof (Photo copy of the filled CET application form) within the time as specified in the schedule (Grievance period) from the date of display of provisional results. However, Candidate's request/ representations regarding change of the backward class category, status of home university and type of candidature will not be considered as complaints/grievances and will not be taken into consideration.
 - Failing to get necessary correction within the grievance period, the candidate loses the chance to get the corrections done later and he/she will have to take part in the CAP as per the result declared.
 - **If at a later stage it is found that, the candidate has furnished wrong information and/or submitted false and/or forged documents then the candidate shall lose claim on the admissions. He/she shall forfeit the entire fees of the course and also liable for legal/penal action.**
 - For obtaining duplicate CET Score card, candidate should apply through the Head of the Institute where the candidate has secured the admission to the Director of Technical Education, Mumbai with a fees of Rs.200/- in cash or by Demand Draft in favour of 'Director of Technical Education, Mumbai.' Institute will receive duplicate CET Score card from the office of Directorate of Technical Education within seven working days from the date of receipt of the application for the same. For receiving the duplicate score card by registered post, the Institute must enclose a self-addressed (at least of 9.5" X 4.5" size) envelope affixed with postal stamps of Rs.25/-.

8. Summary of all the CAP Rounds

CAP Round (with Criterion)	Applying Procedure	No. of options	Eligibility for this Round	Remarks	
1 MAH-MBA / MMS-CET	Online	25	ALL	If the allotment is from option 1 to 5, Admission has to be confirmed because such students are anyway NOT eligible for any of the further CAP rounds.	If the allotment is from option 6 to 25 : Student may or may not confirm their admission. Students who confirm their admission are NOT eligible for any of the further CAP rounds.
2 MAH-MBA / MMS-CET	Online	35	Students who could not secure a seat in Round 1 or students who did not confirm admission to any college between option 6 to 25 allotted to them in Round 1.	If the allotment is from option 1 to 10, Admission has to be confirmed because such students are anyway NOT eligible for any of the further CAP rounds	If the allotment is from option 11 to 35 : Student may or may not confirm their admission. Students who confirm their admission are not eligible for any of the further CAP rounds
3 MAH-MBA / MMS-CET	Online	45	Students who could not secure a seat in Round 2 or students who did not confirm admission to any college between option 11 to 25 allotted to them in Round 1.	If allotted, admission has to be confirmed since such students are anyway NOT eligible for any of the further CAP rounds.	
4 MAH-MBA / MMS-CET	Counselling	-	Students who could not secure a seat through CAP till Round 3	Round 4 i.e. counselling is the last CAP round. There will be no further Rounds. The students have keep track of the counselling dates.	

9. Round conducted by the respective colleges for the Institute - Level Quota

a) Which seats will be filled in this Round ?

20 % seats in private non-minority colleges (and 50% seats in private minority colleges) are filled by the respective colleges by conducting a round in their campus i.e. such rounds will be conducted by each college individually

b) How to apply to ALL such Round in the various colleges ?

The student will have to fill up the admission forms of the respective colleges.

Problems which a student is likely to face during such Rounds :

Such Rounds will be conducted by each college individually. Hence the student WILL HAVE TO

- Keep a track of the schedules of such Rounds in various colleges of his / her interest.
- Arrange for extra amount to be paid as fees: Such Rounds will be conducted separately by each college. Now, consider a student who has secured a seat in some college (say X) through its Institute level admission round and now also wants to apply to some other college (say Y) for its Institute level seats. In such cases the student will have to pay full fees in college Y and then apply for refund from college X.

How should students go about the entire MMS admission process this year ?

Since the MMS admission process is **NOT** going to be completely centralised, students should do the following :

- Apply to Autonomous Institutes.
- Apply through the centralised process (Round 1,2,3)
- Decide on the options of Institute – course combinations to be filled in the option form of every round VERY CAREFULLY since the elimination rules are quite stringent.
- Contact the Private colleges you may have short– listed and get their Admission forms (for their Institute – Level Quota Round)
- Keep a track of the schedules of Institute – Level Quota Round in these selected colleges
- Keep additional sets of “Attested Documents” ready
- Keep extra money ready for payment of fees, as you may be required to pay fees in more than one college during Institute – Level Rounds (Of course you may be eligible for Refund later).

10. Flow Chart of MMS CAP – 2009

